

PITCH DECK SLIDES

Number	Title	Comment
1	Introduction	Who are you and why are you here? (Elevator Pitch)
2	Team	Show the Team. Roles. Qualifications.
3	Problem	What is the real problem your business solves?
4	Solution	Describe how your will solve the problem.
5	Product	How does your product/service actually work?
6	Market	Who/what are your targets. Give a sense of size and tell how you plan to reach them.
7	Competition	What are the alternative solutions that others may be offering?
8	Advantages	What makes your solution special? How is it different?
9	Traction	Do you currently have customers to validate your model? What has been the customer experience?
10	Financials	Profit and Loss Projections for the next 3 years with assumptions.
11	Financing	How much money will your business need? Where will it come from? (Sources and Uses).
12	Business Model	Talk about your business. What type of entity. Accountant, Attorney, Insurance?
13	Contact Information	What is your contact information?