

SOCIAL MARKET

Productivity Coaching

**Do you want to utilize social media
but don't know where to start?**

\$ 899—*One-time fee*

When it comes to daily social media content and management—*organization is key!* Together, we will work to increase your productivity and save you time to invest in other things that require your attention!

Through one-on-one consultations, we will evaluate where you are needing to find resolution and how best we can optimize your social media content and influence. In addition, you will receive a custom manual that fits the needs and personality of your company or organization. This coaching service includes, but is not limited to:

- 60-minute call to share information about what you'd like to accomplish & to collect information for the manual
- You will receive a customized manual for your company with content including: log-in information, calendar, key words, special days, using hashtags, targeting posts, demographics, etc.
- 60-minute call to go over the manual
- We will also discuss tips for increasing engagement and reach (and what they are) and tips for effective content and what that looks like.

NOTE:

- If monthly maintenance is needed and you choose to invest in a Guidance Retainer, we will continue to work with your company's custom manual. We will continue to modify and personalize the manual during our consultations covered within that service.
- Payments may be made over a 2-mont period; however a down payment will be required before you receive your manual.

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