

# SOCIAL MARKET

## *Blog & Writing Services*

**It's all in the details!**

### ***Project-based fee***

Having up-to-date and informative content gives your customers, potential customers and followers a reason to visit your site... and potentially increase the probability of a sale or use of your service.

By strategically looking at the details you want to communicate and being specific with your content, your website can become an industry resource for your customers and potential customers.

Here are several service I could offer:

- Collecting blog posts already property of your company and create social media posts for you to use
- Write blog posts
- Include matching social media posts with blog posts

Do you have a content marketing or writing need that wasn't listed? Ask me!

**DARLADHANCOCK [DOT] COM**